

Zero Defect Zero Effect Initiative

ZED Certification



Disclaimer: We are a Start-up consultant in India and professionals in Start-up consultation and understand the requirements of today's enterprises. We are merely a consultancy service-providing company and not in any affiliation/ collaboration with any Government/Non-Government Agency/Institutions/Organization/Department

ABOUT EGNIOL

Egniol Group Of Companies offers 360° consultancy services to upscale your business growth. Our aim is to revolutionise the Indian startup ecosystem with our wide-ranging services. We are here to spread the word about the unique schemes of the government that aimed to upscale the startup ecosystem. End-to-end solutions are provided by us to help your business take off from the ground and fly high in the startup sky.



ABOUT SERVICE

MSME Sustainable (ZED) Certification raises awareness of Zero Defect Zero Effect (ZED) practices among MSMEs by motivating and incentivizing them for ZED Certification. This initiative encourages startups to manufacture goods in a manner that they carry zero defect and have zero effect on the environment.



BENEFITS

Incentives by the Ministry Of MSME

- 1.Subsidies on ZED Certification Cost
- 2.Joining reward of ₹10,000
- 3.Financial Assistance

State Incentives

- 1.Quality Certification Subsidies by different government departments
- 2.Freight Assistance by different government departments
- 3.Additional incentives to strengthen MSMEs

Financial Incentives

- 1.Waiver in Processing Fee
- 2.Reduced Interest Rate

SCOPE OF WORK



**Account
Creation**



**Preparation of
Documentation**



**Process
Consultation**

ELIGIBILITY CRITERIA

All MSME-registered companies are eligible with NIC (National Industrial Classification) Code of 10 to 20. NIC code is used by the majority of the Government Departments in India to classify businesses.



DOCUMENTS REQUIRED



**MSME
Certification**



**Mobile
Number**



**Mail
ID**



FAQS

Q1. What Is MSME Sustainable (ZED) Certification Scheme?

MSME Sustainable (ZED) Certification is an extensive drive to create awareness amongst MSMEs about Zero Defect Zero Effect (ZED) practices and motivate and incentivize them for ZED Certification while also encouraging them to become MSME Champions. The ZED Certification aims at enhancing the competitiveness of an MSME by assessment, modification through guidance, handholding, managerial and technological intervention – not just certification.

Q2. Who Can Apply For ZED Certification ?

All manufacturing sector MSMEs registered with the udyam registration portal are eligible to participate in MSMEs sustainable (ZED) certification and avail related benefits/incentives.

Q3. Is This Scheme Applicable For MSMEs Belonging To Service Sector ?

At present this scheme is designed for the manufacturing MSMEs of India, however work is in progress to create a model for the MSMEs in the service sector.

FAQS

Q4. What Is The Objective Of The MSMEs Sustainable (ZED) Certification Scheme?

- 1** Encourage and enable MSMEs for manufacturing of quality products using latest tools and technology.
- 2** Develop an Ecosystem for ZED Manufacturing in MSMEs, for enhancing competitiveness and enabling exports.
- 3** Promote the adoption of ZED practices and recognise the efforts of successful MSMEs.
- 4** Encourage MSMEs to achieve higher ZED Certification levels through graded incentives.
- 5** Increase public awareness on demanding Zero Defect and Zero Effect products through the MSME Sustainable (ZED) Certification.
- 6** Identify areas to improve upon, thereby assisting the Government in policy decisions and investment prioritization.

FAQS

Q5. If A Unit Gets Certified Under MSME Sustainable (ZED) Certification Scheme, Does It Mean They Don't Have To Follow Any Other Regulations/requirements Or Certifications ?

ZED Certification is based on processes-oriented quality-specific standards and does not replace any other regulation/requirement or certification.

Q6. Does The MSME Sustainable (ZED) Certification Scheme Cover All MSMEs Sectors ?

Yes. This MSME Sustainable (ZED) Certification Scheme covers all the MSME manufacturing sectors.

FAQS

Q7. If An MSME Has No ISO Or Similar Certification, Will It Be Eligible To Apply For ZED Certification ?

Yes. All MSMEs which are registered with Ministry of MSME can avail scheme benefits irrespective of the certifications they may have.

Q8. Do ISO Etc. Certified Companies Need To Go For ZED Certification ?

All MSMEs which are registered with Ministry of MSME can avail scheme benefits irrespective of the certifications they may have.





Contact Us

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