

Rashtriya Krishi Vikas Yojana

RKVY-RAFTAAR

Disclaimer: We are a Start-up consultant in India and professionals in Start-up consultation and understand the requirements of today's enterprises. We are merely a consultancy service-providing company and not in any affiliation/ collaboration with any Government/Non-Government Agency/Institutions/Organization/Department

ABOUT **EGNIOL**

Egniol Group Of Companies offers 360° consultancy services to upscale your business growth. Our aim is to revolutionise the Indian startup ecosystem with our wide-ranging services. We are here to spread the word about the unique schemes of the government that aim to upscale the startup ecosystem. End-to-end solutions are provided by us to help your business take off from the ground and fly high in the startup sky.





ABOUT THE SCHEME

The Rashtriya Krishi Vikas Yojana Agripreneurship scheme strengthens infrastructure in agriculture and allied sectors to promote agripreneurship and agribusiness by providing financial support and nurturing the incubation ecosystem. Under the RKVY- RAFTAAR Agri-Business Incubator, a beneficiary can receive grant-in-aid seed financing of up to 25 lakhs. Indian Agripreneurs in the concept or pre-seed stage can receive grant-in-aid funding of up to Rs. 5 lakhs.

BENEFITS

- Seed Stage Funding of R-ABI Incubatees – Funding up to Rs. 25 lakhs Grant-in-aid.
- Idea/Pre-Seed Stage Funding of Agripreneurs – Funding up to Rs. 5 lakhs Grant-in-aid.
- It will incentivize the states that increase their investment in Agriculture and allied sectors
- It will provide flexibility and autonomy to the States in planning and executing programs for agriculture
- It also ensures the preparation of Agriculture Plans for the districts and states
- To achieve the goal of reducing the yield gaps in important crops
- To maximise returns to the farmers
- To address the agriculture and allied sectors in an integrated manner



OUR **SCOPE OF WORK**

01 Complete assistance for documentation as well as presentation.

02 Guidance and assistance for monitoring and reporting to incubators.

03 Assistance in any additional documents required from the incubators.



A graphic of a smartphone with a black bezel. The screen shows a document with a blurred American flag in the background. A blue pen is resting on the document. The text 'ibility for Nonimmigrant' and 'Class of Admission' is visible on the document. The phone is positioned on the left side of the slide, which has a dark blue background with white curved shapes at the top and bottom.

ELIGIBILITY **CRITERIA**

- Recognized Startup or MSME registered
- Innovative Agri Startups {Registered Partnership, LLP or Private Limited Company}
- Start-ups with at least Minimum Viable Product (MVP)
- A start-up should be an Indian start-up as per the definition of the Department of Industrial Policy and Promotion (DIPP). This means should not be older than 10 years, and some other norms are applicable as per the definition of start-up
- A startup supported once by any government scheme will not be eligible for applying for the subsequent round of seed support

DOCUMENTS REQUIRED



**PAN CARD OR
AADHAR CARD**



**PRODUCT
PHOTOGRAPHS,
BROCHURE, PITCH DECK,
OR DETAILS**



**CERTIFICATE OF
INCORPORATION/ LLP
CERTIFICATE/ REGISTRAR
OF FIRMS**



**COMPANY PAN
CARD**

FAQs

Q1) Is the program only for the Agriculture and allied sector?

Ans) Yes, it is only for Agriculture and allied sector startups (Partnership, LLP or Pvt Ltd)

Q2) Is there any minimum qualification criterion for enrolment in both Programmes?

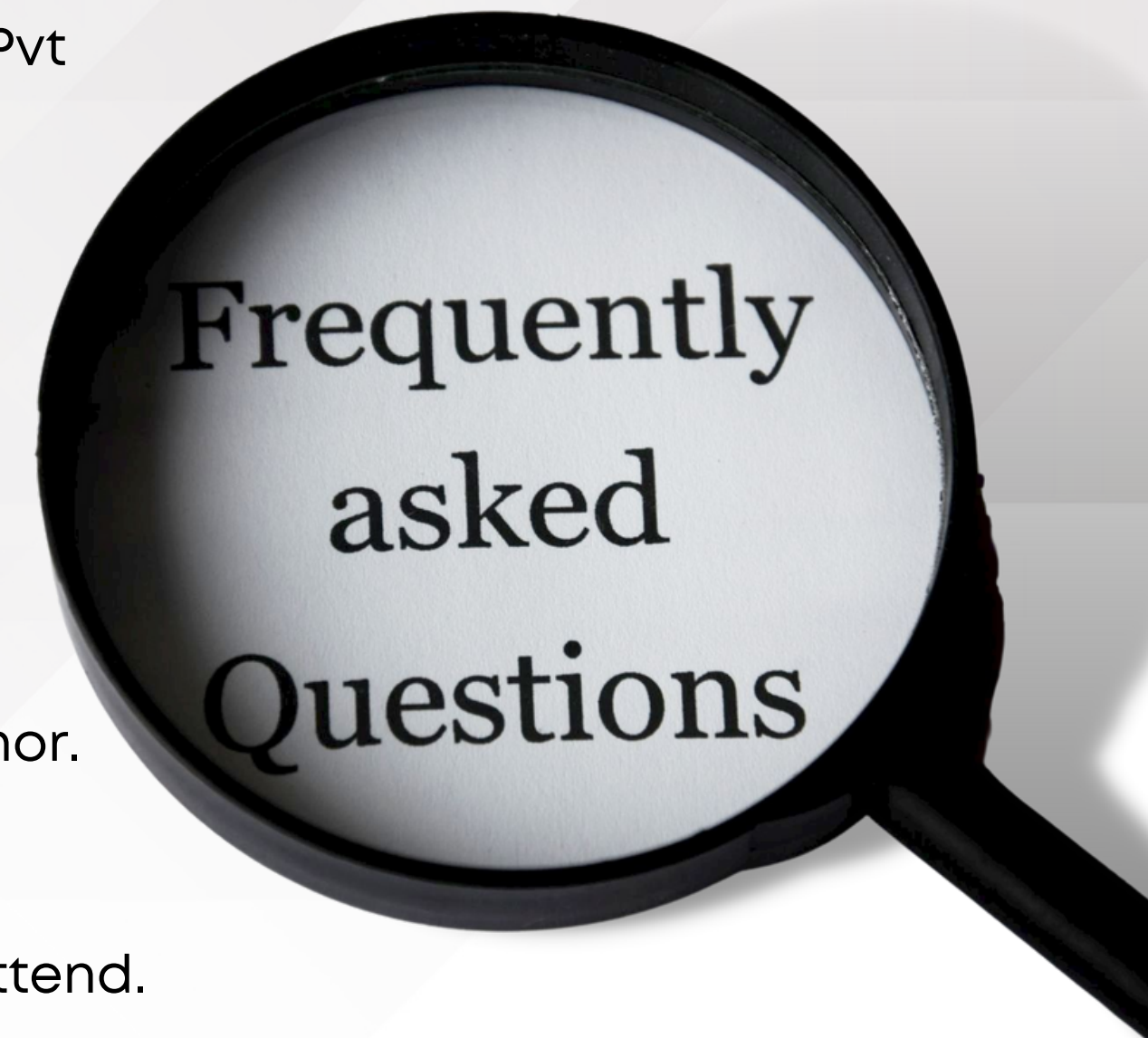
Ans) No, there is no such prescribed criterion. The Program is open for all entrepreneurial applicants irrespective of qualification

Q3) Is there any maximum age limit for the applicant?

Ans) There is no maximum age limit. However, the applicant should not be a minor.

Q4) Is it compulsory to attend a two-monthly training program?

Ans) Yes, training is an integral part of both the programs and compulsory to attend.



FAQs

Q5) Is it compulsory for the owner of the start-up to attend the training program, or his/her team member can attend?

Ans) Founder or anyone from his/her core team members is permissible to attend the training. However, it is suggestive for the founder to attend the training program.

Q6) What will be the Funding procedure?

Ans) After the completion of two monthly training programs, R-ABI, IIT (BHU) will monitor the progress of the startups and will forward the proposal of selected startups to the Ministry for funding.

Q7) Are only New Ideas invited?

Ans) Any idea/venture in Agri and allied sectors which satisfies the DIPP definition of a startup is eligible to apply.

Q8) What is the source of funding under the program?

Ans) Funding for the selected startups and Agripreneur will come from the Ministry of Agriculture and Farmer Welfare, GoI, through the incubation center

FAQs

Q9) What is the definition of a Start-up?

Ans) We consider the DIPP definition of startup for this program

Q10) Will the training be provided in a regional language?

Ans) The training will be provided in Hindi and English language

Q11) Does the Start-up, which is not registered but operational can, participate?

Ans) Yes, they can participate. However, they would need to register in order to be eligible for funding.

Q12) Is the program only for people with a background in agriculture?

Ans) Applicants from any academic background can apply, but his/her project should be under Agriculture and Allied Sector.

FAQs

Q13) What are the criteria to get selected for Grant in aid?

Ans) Start-ups showing growth in the period of two months and which can stand on the parameters of a selection of the Internal committee of the incubation center will be selected

Q14) Will the applicant receive 100% of the project cost as financial aid?

Ans) Under Agripreneurship Orientation Programme, selected applicants will receive 90% of the project cost as financial aid (maximum Rs. 5 lakhs), while under Startup Agri-Business Incubation Programme, selected applicants will receive 85% of the project cost as financial aid (maximum Rs. 25 lakhs).

Q15) What will be the phases of fund disbursement?

Ans) Fund will be disbursed to selected Startups in two tranches of 60% and 40% for the Pre-seed stage and in three tranches of 40%, 40%, and 20% for the Seed stage program.



Contact Us

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