

Tax Exemption Video Consultation



Disclaimer: We are a Start-up consultant in India and professionals in Start-up consultation and understand the requirements of today's enterprises. We are merely a consultancy service-providing company and not in any affiliation/ collaboration with any Government/Non-Government Agency/Institutions/Organization/Department



About Egniol

Egniol Group Of Companies offers 360° consultancy services to upscale your business growth. Our aim is to revolutionize the Indian startup ecosystem with our wide-ranging services. We are here to spread the word about the unique schemes of the government that aim to upscale the startup ecosystem. End-to-end solutions are provided by us to help your business take off from the ground and fly high in the startup sky.





About Scheme

The Indian government's Section 80-IAC offers eligible startups a significant tax break. This scheme provides a 100% tax deduction on the profits and gains of startups founded between April 1, 2016, and March 31, 2024, with an annual turnover under Rs. 100 crores. The tax holiday spans a three-year period of the startup's choice within the first ten years from the year of incorporation.





Benefits Of Tax Video

- Video Assessment is given higher priority among applicants.
- Business data presented visually has a greater impact.
- Higher approval chances
- Potential for gaining a competitive edge in the selection process.
- Video can be further utilized for marketing purposes.
- Business videos can benefit from clear audio explanations that assist viewers understand the message.



Our Scope Of Work

- Scripting for video based on business operations.
- Animation/stock footage/shooting services based on client's need.
- Arranging shoot for the client (subject to the amount received)
- Appropriate customization for the above services.
- Assistance with voice-over explanations.
- Video-shooting and editing services will be provided, with a maximum of two instances allowed. (A maximum of two revisions will be provided)



Eligibility Criteria

- A private limited company or a limited liability partnership, Incorporated on or after 1st April 2016 but before 1st April 2024.
- Engaged in innovation, development, or improvement of products or processes or services, or a scalable business model with a high potential of employment generation or wealth creation.
- The company should have filed ITR for at least 1 Year.





FAQs

Q1. What is the required length of the video?

Ans: The video should ideally be of 2-3 minutes and be no longer than 5 minutes

Q2. Is a showcase of the product necessary?

Ans: It is compulsory to show the working of the product(s) prototype/proof-of-concept developed by your startup and in case yours is a product or software-based startup then showcasing a demonstration/prototype/walk-through of the product(s)/software product(s) developed by you is required.





FAQs

Q3.What is the requirement for a software/technology service startup?

Ans: A demonstration/prototype/walk-through of the product(s) developed for your key clients is required.

Q4. What is a voice-over?

Ans: Voice-overs explain or narrate videos and animations. It can clearly communicate product or service benefits. Voice-overs give business videos a polished, professional look, which can boost audience engagement and comprehension.

Q5. What is stock footage?

Ans: Stock footage is a pre-recorded video that can be used in other videos under license.

Q6. What is proof of concept?

Ans: A proof of concept is an example or experiment that proves that a concept or idea is possible.



EGNIOL



Contact Us

502- 5th Floor, I-Square Corporate Park, Science City Rd, near CIMS Hospital, Ahmedabad, Gujarat 380060.



www.egniol.co.in

Disclaimer: We are a Start-up consultant in India and professionals in Start-up consultation and understand the requirements of today's enterprises. We are merely a consultancy service-providing company and not in any affiliation/ collaboration with any Government/Non-Government Agency/Institutions/Organization/Department