



# NATIONAL HORTICULTURE BOARD



Ministry of Agriculture and Farmer Welfare



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# INTRODUCTION . . .

The National Horticulture Board (NHB) was set up by the Government of India in 1984 as an Autonomous organization under the administrative control of Ministry of Agriculture and Farmers Welfare and registered as a society under Societies Registration Act with its headquarters at Gurugram. Presently, NHB has 29 field offices located all over the country. The broad aims and objectives of the Board are to develop production clusters/hubs for integrated Hi-tech commercial horticulture, development of Post-harvest and cold chain infrastructure, ensuring availability of quality planting material and to promote adoption of new technologies/tools/ techniques for Hi-tech commercial horticulture etc.



# WHO CAN APPLY

- Individual (Farmers/ Non Farmers)
- Partnership Firm
- Limited Liability Partnership
- Private Company
- FPOs



Disclaimer: Scheme will be applicable to Gujarat State only



# ELIGIBLE PROJECTS



- Net House
- Polyhouse
- Greenhouse
- Walking Tunnel
- Crops eligible:

**Flowers:** Anthurium, Orchids, Rose, Liliun, Chrysanthemum, Carnation and Gerbera.

**Vegetables:** High value vegetables: Capsicum, Cucumber, Tomato

# BENEFITS



Credit linked back-ended subsidy @ 50% of the total project cost limited to Rs 56.00 lakh per project as per admissible cost norms for green houses, shade net house, plastic tunnel, anti bird /hail nets & cost of planting material etc.





# DOCUMENTS



- KYC Documents
- ITR of Individual/Partners/Director/Promoters of last 3 years along with the Computation
- 7/12 of Agriculture land (If Farmers)
- Registered Lease agreement for 10 years of Agriculture land (If Non-Farmers)
- Existing Loan Sanction Letter along with Repayment schedule
- Bank Statement of last 12 months
- **100 % collateral is needed for term loan (Differ from case to case)**

# SCOPE OF WORK

- Assessment of Proposed Project location
- Suggestion of operating model
- Preparation of Flow chart of activity proposed
- Estimation of project cost
- Means of finance
- In depth Study of Financial parameters
- Advise on Capital Structure
- Preparation of Financial Projections
- Assistance in Documentation
- Ratio Analysis
- Sensitivity analysis of the project
- Market potential & Market Size Estimation
- Cluster Analysis
- Assessment of future cash flows and profitability of the project.
- Hand holding and support in project implementation







# CONSULTANCY CHARGE

## Consultancy Fees

- **1,00,000 +18% GST (In Advance -Non Refundable)**
- **3-4% After Disbursement of Fund**

- Disclaimer: We provide project consulting services, Approval is subject to Terms and Condition as per Scheme/Program.





THANK YOU

