



# GEM

Government e-Marketplace

CONSULTANCY BY

**EGNIOL**

Government e-Marketplace (GeM) is an online procurement platform for government Ministries and departments. GEM registration helps to authorize the Small and medium enterprises, start-ups accepted with DPIIT, and other private companies are eligible to register on the GeM portal as sellers and sell the listed products and services directly to the government department.

## **Benefits:**

### **1. Seller-friendly Dashboard:**

It helps to directly reach out to all government divisions for selling and monitoring supplies and payments and provides identical procedures for buying

### **2. Access to Government Bodies:**

The Portal provides Access to the National Public Procurement Market along with Easy access to participate in bids/reverse auctions.

### **3. Support in Trade:**

All Government agencies including Central, State Government, and PSUs have to fulfill their purchase conditions only through sellers listed under the GeM portal.

### **4. Easy Registration:**

There is a minimum paperwork required to obtain GeM registration. Moreover, there is an accessible, easy, and clear process for tender allotting under the GeM portal.

### **5. Dynamic Pricing:**

Prices can be changed based on market conditions to give Businesses a fair hand in all trading activities.

# ▶ Eligibility Criteria

- Any seller who manufactures and trades products or any service provider who delivers services can become a seller on the Government E-Marketplace and can apply for GeM Portal Registration.
- The sellers registered on GeM can be categorized into two types: the Original Equipment Manufacturer (OEM) and the Reseller.

## (A) PRODUCTS:

- For OEMs, Mandatory Documents include BIS & TRADEMARK Certificate
- For Resellers, Mandatory Documents include Authorization Letter

## (B) SERVICES:

- Depending on the Industry & Sector, these businesses are required to fill the RATE SHEET that will be provided by the portal.
- After successful registration, the GeM portal will notify these businesses regarding ongoing auctions and the documentation for bid participation will vary from auction to auction.

The portal supports the government's initiatives of promoting MSMEs, digitalization, and e-governance. With over 4 lakh registered sellers and more than 50,000 government buyers.

**GeM portal has facilitated transactions worth over INR 1,50,000 crore by the end of February 2022.**

# EGNIOL



Call us for consultation

**1800-571-7000**



**info@egniol.co.in**

**www.egniol.co.in**

Please Note:  
Kindly be aware that we offer  
consultation services exclusively,  
and subject allocation is contingent upon  
approval from the relevant authority.