

EGNIOL[®]

COMPLIMENTARY DIGITAL MARKETING SERVICE PROPOSAL



www.egniol.co.in
www.egnioldigital.com



Wide range of services | Personal approach | Creative ideas

Proposal

Dear Team,

As part of our ongoing commitment to delivering exceptional client service, we want to remind you that we offer complimentary digital marketing service to clients when needed. These services can be provided to add value and maintain strong client relationships, especially in situations where additional support is required or concerns are raised.

Please feel free to use this offering as part of your client interactions, ensuring we continue to provide top-tier service and satisfaction. This initiative is in place to support long-term partnerships and help clients achieve their goals.

If you have any questions or need further clarification on how to offer these services, feel free to reach out.

**OUR
STRENGTHS**

5

YEARS OF EXPERIENCE

1500+

CLIENTS

40+

EXPERTS

Scope of work

Digital marketing service price
up-to ₹10,000

Logo

Included:

- 3 Designs creation
- Entitled for 3 revisions

or

Brochure

Included:

- Total 6 pages for comprehensive documents.
- **Catalogue design:** Creation of a custom brochure design that aligns with the service receiver's branding and marketing goals.
- **The design will include:** Layout design, graphic design (images, icons, etc.) typography, color scheme
- **Content Integration:** Placement of content provided by the service receiver within the brochure design.

Scope of work

Digital marketing service price
up-to ₹20,000

Social media marketing

Included:

- Organizing **1 month** content calendars and posting for social media platforms (facebook and instagram).
- Planning a growth strategy for complete social media marketing execution.
- Deliverables **include 15 image creatives and 1 reels** (Edit based video made with stock videos or images provided by the client)

Excluded services

- META
- WhatsApp API
- PPC
- WhatsApp blue tick

*Additional charges may apply for extra services.

Scope of work

Digital marketing service price
up-to ₹30,000

Social media marketing

Included:

- Organizing **2 months** content calendars and posting for social media platforms (facebook and instagram).
- Planning a growth strategy for complete social media marketing execution.
- Deliverables **include 26 image creatives and 2 reels** (Edit based video made with stock videos or images provided by the client)

Excluded services

- META
- WhatsApp API
- PPC
- WhatsApp blue tick

*Additional charges may apply for extra services.

Scope of work

Digital marketing service price
up-to ₹40,000

Social media marketing

Included:

- Organizing **3 months** content calendars and posting for social media platforms (facebook and instagram).
- Planning a growth strategy for complete social media marketing execution.
- Deliverables **include 32 image creatives and 4 reels** (Edit based video made with stock videos or images provided by the client)

Excluded services

- META
- WhatsApp API
- PPC
- WhatsApp blue tick

*Additional charges may apply for extra services.

Scope of work

Digital marketing service price
up-to **₹1,00,000**

Social media marketing

Included:

- Organizing **6 months** content calendars and posting for social media platforms (facebook and instagram).
- Planning a growth strategy for complete social media marketing execution.
- Deliverables **include 76 image creatives and 12 reels** (Edit based video made with stock videos or images provided by the client)

Excluded services

- META
- WhatsApp API
- PPC
- WhatsApp blue tick

*Additional charges may apply for extra services.



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GET IN TOUCH WITH US



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5

YEARS OF EXPERIENCE

1500+

CLIENTS

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EXPERTS

