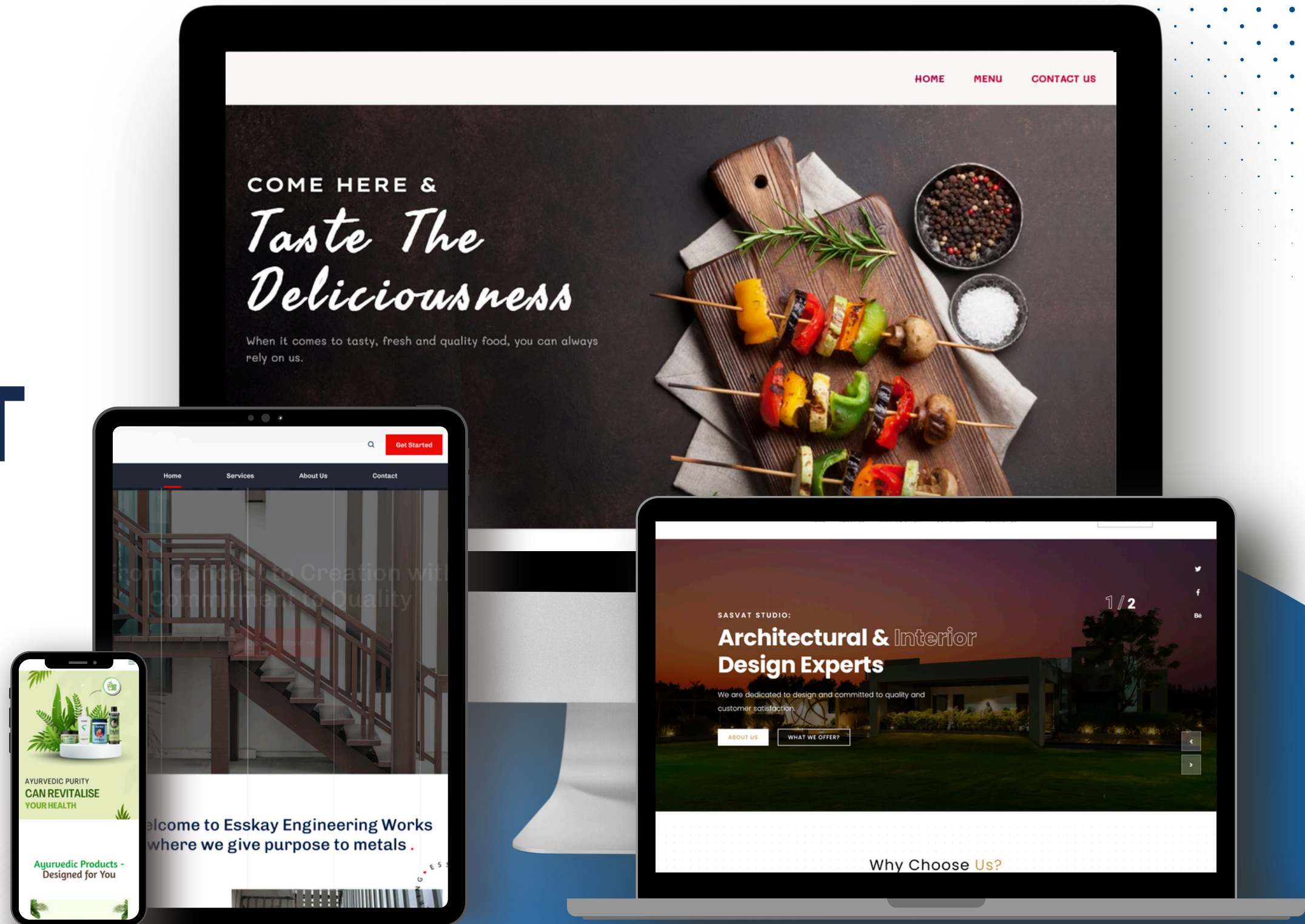


EGNIOL[®]

WEBSITE DEVELOPMENT PROPOSAL



www.egniol.co.in
www.egnioldigital.com



Wide range of services | Personal approach | Creative ideas

Proposal

Dear Client,

Thank you for considering Egniol Services Pvt Ltd for your website development needs. We are excited to work with you to create a strong and suited online presence.

Our team is confident in delivering a sturdy, user-friendly website specifically to your goals. We use trusted methods and the latest trends to ensure your website stands out.

This proposal outlines a detailed plan to develop an informational website that highlights your company, services, and key content.

We look forward to working together and are happy to answer any questions you may have.

**OUR
STRENGTHS**

5
YEARS OF EXPERIENCE

1500+
CLIENTS

40+
EXPERTS

Scope of work

10 – Pager website

Pages Included:

- **Home Page:** Comprehensive overview of the brand, including featured services/products, key highlights, and calls to action.
- **About Us:** Detailed information on the company's mission, background, and team.
- **Services/Products Page:** Detailed listings of services or products offered, with options to categorize them.
- **Blog/News Page:** Section for regular updates, articles, or news.
- **Portfolio/Case Studies Page:** Showcasing work, client stories, or case studies.
- **Testimonials/Reviews Page:** Client testimonials and reviews to build trust.
- **FAQ Page:** Frequently asked questions to address common inquiries.
- **Careers Page:** Information on job openings and an application form.
- **Contact Page:** Contact details, Google Maps integration, and a personalized contact form.
- **Privacy Policy/Terms & Conditions Page:** Legal information for user and business protection.

Timeline: 60 Days to 90 Days*

* Timeline may vary based on the complexity of the website.

Starting from ₹ 69,999*/- +GST

Included services

Content development

- **Content writing:** Professional content creation for each page.
- **Images and media:** Creation and optimization of relevant graphics and visuals.

Theme and design

- **Theme selection and customization:** Choose and adjust a WordPress theme to match the brand's style.
- **Responsive design:** Ensure the website looks and works well on all devices (desktop, tablet, mobile).
- **Navigation:** Easy-to-use structure so visitors can find what they need quickly.

Complimentary services

- **Business email:** Set up 2 business emails.
- **Domain & hosting:** 1-year domain, 6-month hosting, and SSL certificate included.

Excluded services

Logo designing
Extensive custom software or integrations

Pricing

01

1 Pager informative website
₹ 11,999/- +GST

02

2 Pager informative website
₹ 19,999/- +GST

03

4 Pager informative website
₹ 29,999/- +GST

04

5 Pager informative website
₹ 39,999/- +GST

05

6 Pager informative website
₹ 44,999/- +GST

06

10 Pager informative website
₹ 69,999/- +GST

Our add-ons

Services:

Starting from*:

| | |
|---|---------------------------------|
| WhatsApp marketing | ₹ 74,999/- (+ GST) |
| Advanced SEO package | ₹ 29,999/- (+ GST) per month |
| Social media management | ₹ 19,999/- (+ GST) per month |
| Website maintenance plan | ₹ 29,999/- (+ GST) annually |
| 1200-1800 words Blog (content + SEO optimisation) | ₹ 5,999/- (+ GST) per blog post |
| Blog (only content) | ₹ 2/- (+ GST) per word |
| Meta advertising | ₹ 9,999/- (+ GST) |
| Google ads (PPC) | ₹ 9,999/- (+ GST) |
| Domain(1 year) + hosting (1 year) | ₹ 6,999/- (+ GST) |
| Logo designing | ₹ 5,999/- (+ GST) |
| Google my business | ₹ 2,999/- (+ GST) |
| Review and ratings management | ₹ 9,999/- (+ GST) |
| Amazon seller account management | ₹ 14,999/- (+ GST) |
| e-Commerce website | ₹ 69,999/- (+ GST) |
| Website technical support | ₹ 4,999/- (+ GST) |
| Digital marketing consultation | ₹ 9,999/- (+ GST) |

* Pricing may vary based on the complexity of the services.

EGNIOL[®]

GET IN TOUCH WITH US



www.egniol.co.in
www.egnioldigital.com



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5

YEARS OF EXPERIENCE

1500+

CLIENTS

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EXPERTS

