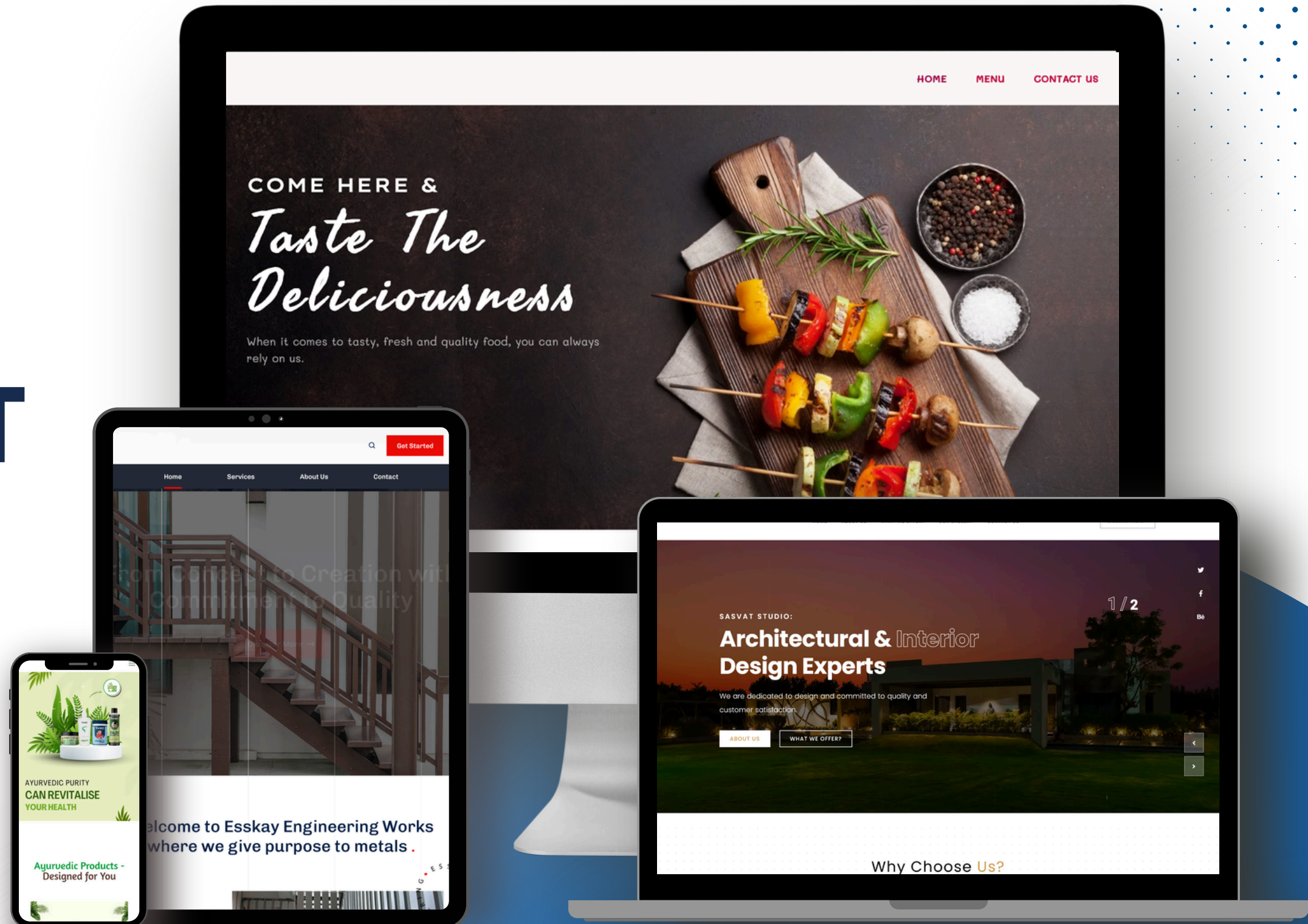


# EGNIOL<sup>®</sup>

## WEBSITE DEVELOPMENT PROPOSAL



[www.egniol.co.in](http://www.egniol.co.in)  
[www.egnioldigital.com](http://www.egnioldigital.com)



Wide range of services | Personal approach | Creative ideas

# Proposal

*Dear Client,*

*Thank you for considering Egniol Services Pvt Ltd for your website development needs. We are excited to work with you to create a strong and suited online presence.*

*Our team is confident in delivering a sturdy, user-friendly website specifically to your goals. We use trusted methods and the latest trends to ensure your website stands out.*

*This proposal outlines a detailed plan to develop an informational website that highlights your company, services, and key content.*

*We look forward to working together and are happy to answer any questions you may have.*

**OUR  
STRENGTHS**

**5**

YEARS OF EXPERIENCE

**1500+**

CLIENTS

**40+**

EXPERTS

# Scope of work

## 6 – Pager website

### Pages Included:

- **Home page:** Visually appealing introduction to the brand, services, and key messages.
- **About us page:** Information on the company's history, mission, vision, team, and values.
- **Services/product pages:** Detailed pages for each service/product with descriptions, features, and visuals.
- **Contact us page:** Includes contact details, a form, and a map of the client's location.

### Features

- Mobile-friendly design to make sure it works well on smartphones, tablets, and desktops.
- Easy-to-use navigation, making it easier for different users.
- Personalised contact forms to help with questions and feedback.
- Changing image and video galleries to improve visual interest.
- Built-in content management system that allows simple updates and maintenance.
- Integration with location-based tools like Google Maps for easy access to geographic info.

Timeline: 60 Days to 90 Days\*

\* Timeline may vary based on the complexity of the website.

Starting from ₹ 44,999\*/- +GST



# Included services

## Content development

- **Content writing:** Professional content creation for each page.
- **Images and media:** Creation and optimization of relevant graphics and visuals.

## Theme and design

- **Theme selection and customization:** Choose and adjust a WordPress theme to match the brand's style.
- **Responsive design:** Ensure the website looks and works well on all devices (desktop, tablet, mobile).
- **Navigation:** Easy-to-use structure so visitors can find what they need quickly.

## Complimentary services

- **Business email:** Set up 2 business emails.
- **Domain & hosting:** 1-year domain, 6-month hosting, and SSL certificate included.

## Excluded services

Logo designing  
Extensive custom software or integrations

# Pricing

01

1 Pager informative website  
₹ 11,999/- +GST

02

2 Pager informative website  
₹ 19,999/- +GST

03

4 Pager informative website  
₹ 29,999/- +GST

04

5 Pager informative website  
₹ 39,999/- +GST

05

6 Pager informative website  
₹ 44,999/- +GST

06

10 Pager informative website  
₹ 69,999/- +GST

# Our add-ons

## Services:

## Starting from\*:

WhatsApp marketing	₹ 74,999/- (+ GST)
Advanced SEO package	₹ 29,999/- (+ GST) per month
Social media management	₹ 19,999/- (+ GST) per month
Website maintenance plan	₹ 29,999/- (+ GST) annually
1200-1800 words Blog (content + SEO optimisation)	₹ 5,999/- (+ GST) per blog post
Blog (only content)	₹ 2/- (+ GST) per word
Meta advertising	₹ 9,999/- (+ GST)
Google ads (PPC)	₹ 9,999/- (+ GST)
Domain(1 year) + hosting (1 year)	₹ 6,999/- (+ GST)
Logo designing	₹ 5,999/- (+ GST)
Google my business	₹ 2,999/- (+ GST)
Review and ratings management	₹ 9,999/- (+ GST)
Amazon seller account management	₹ 14,999/- (+ GST)
e-Commerce website	₹ 69,999/- (+ GST)
Website technical support	₹ 4,999/- (+ GST)
Digital marketing consultation	₹ 9,999/- (+ GST)

\* Pricing may vary based on the complexity of the services.

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## GET IN TOUCH WITH US



[www.egniol.co.in](http://www.egniol.co.in)  
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# 5

YEARS OF EXPERIENCE

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CLIENTS

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EXPERTS

