## EGNIOL®

### PPC PROPOSAL



www.egniol.co.in www.egnioldigital.com









Dear Client,

Thank you for considering Egniol Services Pvt Ltd for your <u>Google ads (PPC)</u> needs. We are excited to work with you to create a strong and personalized ad campaign that helps your business grow.

Our team is confident in delivering a simple and successful Google ads strategy. We use trusted methods and the latest trends to ensure your ads reach the right audience, bringing more traffic and potential customers to your website.

This proposal outlines a clear plan for creating and managing your Google ads, helping you get the best results from your ad spend and improving your business growth.

We look forward to working together and are happy to answer any questions you may have



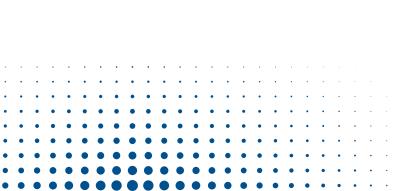
# **1500+ 40+ CLIENTS**

#### Scope of work

- Discovery: We first understand your business, goals, audience, and competitors to plan your PPC campaigns.
- Campaign setup: We create and set up campaigns with the right keywords and attentiongrabbing ads.
- Ad copywriting: We write simple, clear ads that drive clicks to your website.
- Targeting & bidding: We target the right audience and adjust bids for the best value.
- Ongoing management: We monitor, report, and improve your campaigns for top results.

#### **Excluded services:**

- Website development or design.
- Organic SEO services.
- Social media management.



### Pricing

Time	No of Ads	Service
1 month	2 ads	New creatives and ad management
3 months	10 ads	New creatives and ad management
		Existing creatives and ad management
6 months	20 ads	New creatives and ad management
		Existing creatives and ad management



#### Our add-ons

	S
WhatsApp marketing	₹ 74
Advanced SEO package	₹ 29,999/
Social media management	₹ 14,999/
Website maintenance plan	₹ 29,999
1200-1800 words Blog (content + SEO optimisation)	₹ 5,999/-
Blog (only content)	₹ 2/-
Meta advertising	₹9,
Domain(1 year) + hosting (1 year)	₹ 6
Logo designing	₹ 5,
Google my business	₹ 2
Review and ratings management	₹ 9
Amazon seller account management	₹ 14
Informational website	र ।
e-Commerce website	₹ 69
Website technical support	₹ 4
Digital marketing consultation	₹ 9

\*Pricing may vary based on the complexity of the services.

#### Starting from\*:

'4,999/- (+ GST)

)/- (+ GST) per month

/- (+ GST) per month

9/- (+ GST) annually

(+ GST) per blog post

(+ GST) per word

),999/- (+ GST)

6,999/- (+ GST)

5,999/- (+ GST)

2,999/- (+ GST)

9,999/-(+GST)

4,999/- (+ GST)

11,999/- + GST

69,999/- (+ GST)

4,999/- (+ GST)

9,999/- (+ GST)

## EGNIOL®

### GET IN TOUCH WITH US



**1500+** CLIENTS



www.egniol.co.in www.egnioldigital.com



 $\bowtie$ 

+91 98989 11872 (Marketing Head)

ronakmodi@egniol.org digitalmarketing@egniol.co.in **40** EXPERTS

502- 5th Floor, I-Square Corporate Park, Science City Rd, near CIMS Hospital, Panchamrut Bunglows II, Sola, Ahmedabad, Gujarat 380060







