

EGNIOL[®]

META ADS PROPOSAL



www.egniol.co.in
www.egnioldigital.com



Wide range of services | Personal approach | Creative ideas

Proposal

Dear Client,

Thank you for considering Egniol Services Pvt Ltd for your Meta ads needs. We are excited to work with you to create a strong and personalized ad campaign.

Our team is confident in delivering a simple and successful Meta ads strategy. We use trusted methods and best practices to make sure your ads reach the right people, and bringing more potential customers to your business.

This proposal outlines a clear plan for creating and managing your Meta ads, helping you get the best results from your ad spend and boosting your online presence.

We look forward to working together and are happy to answer any questions you may have.

**OUR
STRENGTHS**

5

YEARS OF EXPERIENCE

1500+

CLIENTS

40+

EXPERTS

Scope of work

- **Account setup and ad creation:** Set up your Meta Ads account and create ads customised to your business goals.
- **Audience research and targeting:** Identify the right audience and use smart targeting for better ad reach.
- **Ad design and copywriting:** Create engaging visuals and persuasive text to boost user interaction.
- **Performance tracking and optimization:** Track ad performance and continuously improve results.
- **Monthly performance report:** Get a clear report with performance insights and suggestions.

Excluded services:

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- Website development or design.
 - Organic SEO services.
 - Social media management.
 - Creative services beyond ad design.

Pricing

Time	No of Ads	Service	Price
1 month	2 ads	New creatives and ad management	₹ 9,999 + GST
3 months	10 ads	New creatives and ad management	₹ 35,999 + GST
		Existing creatives and ad management	₹ 29,999 + GST
6 months	20 ads	New creatives and ad management	₹ 49,999 + GST
		Existing creatives and ad management	₹ 39,999 + GST

Our add-ons

Services:

Starting from*:

WhatsApp marketing	₹ 74,999/- (+ GST)
Advanced SEO package	₹ 29,999/- (+ GST) per month
Social media management	₹ 14,999/- (+ GST) per month
Website maintenance plan	₹ 29,999/- (+ GST) annually
1200-1800 words Blog (content + SEO optimisation)	₹ 5,999/- (+ GST) per blog post
Blog (only content)	₹ 2/- (+ GST) per word
Google ads (PPC)	₹ 9,999/- (+ GST)
Domain(1 year) + hosting (1 year)	₹ 6,999/- (+ GST)
Logo designing	₹ 5,999/- (+ GST)
Google my business	₹ 2,999/- (+ GST)
Review and ratings management	₹ 9,999/- (+ GST)
Amazon seller account management	₹ 14,999/- (+ GST)
Information website	₹ 11,999/- (+ GST)
e-Commerce website	₹ 69,999/- (+ GST)
Website technical support	₹ 4,999/- (+ GST)
Digital marketing consultation	₹ 9,999/- (+ GST)

* Pricing may vary based on the complexity of the services.

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GET IN TOUCH WITH US



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