

# EGNIOL<sup>®</sup>

## SEO SERVICE PROPOSAL



[www.egniol.co.in](http://www.egniol.co.in)  
[www.egnioldigital.com](http://www.egnioldigital.com)



Wide range of services | Personal approach | Creative ideas

# Proposal

*Dear Client,*

*Thank you for choosing Egniol Services Pvt Ltd for your SEO needs. We are excited to work with you to create a strong and personalised SEO plan.*

*Our team is confident in delivering a sturdy and suited strategy to meet your goals. By using proven methods and SEO best practices, we will help lift your website's ranking on search engines.*

*This proposal provides the complete plan to improve your website's SEO, helping your business grow by attracting more visitors and customers.*

*We look forward to working with you and are happy to answer any questions you may have.*

**OUR  
STRENGTHS**

**5**

YEARS OF EXPERIENCE

**1500+**

CLIENTS

**40+**

EXPERTS

# Scope of work

## Here's what we offer as part of our SEO services:

- **Website technical audit:** A detailed audit of your website's technical aspects to improve its function and user experience.
- **Competitor research:** Look into your competitors' strategies to create successful plans for boosting your online presence.
- **Keyword research:** Find the most relevant keywords for your business to improve search engine visibility.
- **META tag optimization:** Improve your website's META tag to lift search engine rankings and increase click-through rates.
- **Content optimization:** Improve your website's content to attract more organic traffic and keep visitors engaged.
- **Heading tags optimization:** Adjust heading tags for better structure and keyword relevance, helping improve search engine rankings.
- **Images optimization:** Simplify image optimization for faster loading times and better SEO function.



# Scope of work

- **Page speed analysis:** Check your website's loading speed and suggest ways to improve it for a smoother user experience and higher search engine rankings.
- **Hyperlink analysis:** Review and improve internal and external links to make navigation easier and boost SEO success.
- **Google search console setup:** Set up google search console to monitor website function and fix any issues that affect search rankings.
- **Google analytics setup:** Set up google analytics to track website traffic, user behavior, and conversions, helping you make better decisions.
- **Link building:** Plan and get high-quality backlinks to strengthen your website's authority and improve search engine rankings.
- **Local/global classified posting:** Circulate your content in suitable local or global classifieds to increase visibility and reach.
- **Monthly activity report:** A detailed report showing all activities and their effect on your website's function and SEO results.

# Excluded Services

- Paid advertising (PPC)
- Social media management
- Custom website design/development

## Pricing

- Starting from ₹ 29,999/- + GST per month

Timeline: 90 Days & more\*

\* Timeline may vary based on the complexity of the keywords.



# Our add-ons

## Services:

## Starting from\*:

WhatsApp marketing	₹ 74,999/- (+ GST)
Social media management	₹ 14,999/- (+ GST) per month
Website maintenance plan	₹ 29,999/- (+ GST) annually
1200-1800 words Blog (content + SEO optimisation)	₹ 5,999/- (+ GST) per blog post
Blog (only content)	₹ 2/- (+ GST) per word
Meta advertising	₹ 9,999/- (+ GST)
Google ads (PPC)	₹ 9,999/- (+ GST)
Domain(1 year) + hosting (1 year)	₹ 6,999/- (+ GST)
Logo designing	₹ 5,999/- (+ GST)
Google my business	₹ 2,999/- (+ GST)
Review and ratings management	₹ 9,999/- (+ GST)
Amazon seller account management	₹ 14,999/- (+ GST)
Informational website	₹ 11,999/- + GST
e-Commerce website	₹ 69,999/- (+ GST)
Website technical support	₹ 4,999/- (+ GST)
Digital marketing consultation	₹ 9,999/- (+ GST)

\*Pricing may vary based on the complexity of the services.

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## GET IN TOUCH WITH US



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# 5

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