EGNIOL

SEO SERVICE PROPOSAL



www.egniol.co.in www.egnioldigital.com



Wide range of services | Personal approach | Creative ideas



OUR STRENGTHS

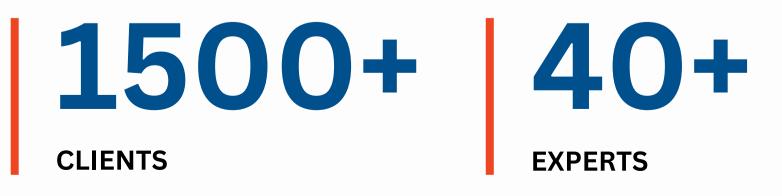
Dear Client,

Thank you for choosing Egniol Services Pvt Ltd for your SEO needs. We are excited to work with you to create a strong and personalised SEO plan.

Our team is confident in delivering a sturdy and suited strategy to meet your goals. By using proven methods and SEO best practices, we will help lift your website's ranking on search engines.

This proposal provides the complete plan to improve your website's SEO, helping your business grow by attracting more visitors and customers.

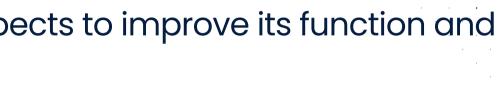
We look forward to working with you and are happy to answer any questions you may have.



Scope of work

Here's what we offer as part of our SEO services:

- Website technical audit: A detailed audit of your website's technical aspects to improve its function and user experience.
- Competitor research: Look into your competitors' strategies to create successful plans for boosting your online presence.
- Keyword research: Find the most relevant keywords for your business to improve search engine visibility.
- META tag optimization: Improve your website's META tag to lift search engine rankings and increase clickthrough rates.
- Content optimization: Improve your website's content to attract more organic traffic and keep visitors engaged.
- Heading tags optimization: Adjust heading tags for better structure and keyword relevance, helping improve search engine rankings.
- Images optimization: Simplify image optimization for faster loading times and better SEO function.



Scope of work

- Page speed analysis: Check your website's loading speed and suggest ways to improve it for a smoother user experience and higher search engine rankings.
- Hyperlink analysis: Review and improve internal and external links to make navigation easier and boost SEO success.
- **Google search console setup:** Set up google search console to monitor website function and fix any issues that affect search rankings.
- **Google analytics setup:** Set up google analytics to track website traffic, user behavior, and conversions, helping you make better decisions.
- Link building: Plan and get high-quality backlinks to strengthen your website's authority and improve search engine rankings.
- Local/global classified posting: Circulate your content in suitable local or global classifieds to increase visibility and reach.
- Monthly activity report: A detailed report showing all activities and their effect on your website's function and SEO results.



Excluded Services

- Paid advertising (PPC)
- Social media management
- Custom website design/development

Pricing

• Starting from ₹ 29,999/-+GST per month

Timeline: 90 Days & more*

* Timeline may vary based on the complexity of the keywords.



Our add-ons

Services:	Sta
WhatsApp marketing	₹ 74,9
Social media management	₹14,999/- (
Website maintenance plan	₹ 29,999/-
1200-1800 words Blog (content + SEO optimisation)	₹ 5,999/- (+
Blog (only content)	₹ 2/- (+
Meta advertising	₹ 9,99
Google ads (PPC)	₹ 9,99
Domain(1 year) + hosting (1 year)	₹ 6,99
Logo designing	₹ 5,99
Google my business	₹ 2,99
Review and ratings management	₹ 9,99
Amazon seller account management	₹ 14,9
Informational website	₹ 11,9
e-Commerce website	₹ 69,9
Website technical support	₹ 4,9
Digital marketing consultation	₹ 9,9

*Pricing may vary based on the complexity of the services.

arting from*:

999/- (+ GST)

(+ GST) per month

- (+ GST) annually

+ GST) per word

99/- (+ GST)

99/- (+ GST)

999/- (+ GST)

99/- (+ GST)

999/- (+ GST)

999/- (+ GST)

999/- (+ GST)

,999/- + GST

999/- (+ GST)

999/- (+ GST)

999/- (+ GST)

EGNIOL®

GET IN TOUCH WITH US



1500+ CLIENTS



www.egniol.co.in www.egnioldigital.com



 \bowtie

+91 98989 11872 (Marketing Head)

ronakmodi@egniol.org digitalmarketing@egniol.co.in **40** EXPERTS

502- 5th Floor, I-Square Corporate Park, Science City Rd, near CIMS Hospital, Panchamrut Bunglows II, Sola, Ahmedabad, Gujarat 380060







