

EGNIOL[®]

SOCIAL MEDIA PROPOSAL



www.egniol.co.in
www.egnioldigital.com



Wide range of services | Personal approach | Creative ideas

Proposal

Dear Client,

Thank you for considering Egniol Services Pvt Ltd for your social media management needs. We are excited to work with you to build a strong and personalised social media presence for your business.

Our team is confident in delivering a simple and successful plan to manage your social media accounts. We use trusted methods and the latest trends to ensure your business connects with more people and stands out on social media platforms.

This proposal outlines a detailed plan to improve your social media engagement, attract more followers, and grow your online presence

We look forward to working together and are happy to answer any questions you may have.

**OUR
STRENGTHS**

5

YEARS OF EXPERIENCE

1500+

CLIENTS

40+

EXPERTS

Scope of work

Our team will start with quick and thorough planning to create a changing social media calendar that will help you reach your goals.

- **Planning a content calendar:** We'll list all important dates and make sure graphics are ready and scheduled in advance.
- **Postings:** Posts will be made according to the set schedule, with your approval.
- **Captions and hashtags:** We will create captions and special hashtags based on your needs and preferences.
- **Reels:** Reels are currently very important. We will come up with ideas, create, edit, and design covers for reels before posting.

Please note: Any costs for ads will be charged separately from client's bank account. The amount and spending on ads will be confirmed before they are published.

Social media packages

DURATION	BRONZE	SILVER	GOLD
1 Month	10 creatives (post) + 1 reel (edit based) ₹ 14,999 + GST	15 creatives(post) + 1 reel (edit based) ₹ 19,999 + GST	Not available
3 Months	33 creatives(post) + 2 reel (edit based) ₹ 38,999 + GST	45 creatives(post) + 4 reel (edit based) ₹ 54,999 + GST	60 creatives(post) + 6 reel (edit based) ₹ 69,999 + GST
6 Months	72 creatives(post) + 6 reel (edit based) ₹ 84,999 + GST	102 creatives(post) + 8 reel (edit based) ₹ 1,09,999 + GST	132 creatives(post) + 10 reel (edit based) ₹ 1,39,999 + GST
12 Months	156 creatives(post) + 12 reel (edit based) ₹ 1,69,999 + GST	216 creatives(post) + 15 reel (edit based) ₹ 2,29,999 + GST	300 creatives(post) + 20 reel (edit based) ₹ 2,99,999 + GST

Our add-ons

Services:

Starting from*:

WhatsApp marketing	₹ 74,999/- (+ GST)
Advanced SEO package	₹ 29,999/- (+ GST) per month
Website maintenance plan	₹ 29,999/- (+ GST) annually
1200-1800 words Blog (content + SEO optimisation)	₹ 5,999/- (+ GST) per blog post
Blog (only content)	₹ 2/- (+ GST) per word
Meta advertising	₹ 9,999/- (+ GST)
Google ads (PPC)	₹ 9,999/- (+ GST)
Domain(1 year) + hosting (1 year)	₹ 6,999/- (+ GST)
Logo designing	₹ 5,999/- (+ GST)
Google my business	₹ 2,999/- (+ GST)
Review and ratings management	₹ 9,999/- (+ GST)
Amazon seller account management	₹ 14,999/- (+ GST)
Information website	₹ 11,999/- (+ GST)
e-Commerce website	₹ 69,999/- (+ GST)
Website technical support	₹ 4,999/- (+ GST)
Digital marketing consultation	₹ 9,999/- (+ GST)

* Pricing may vary based on the complexity of the services.

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GET IN TOUCH WITH US



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