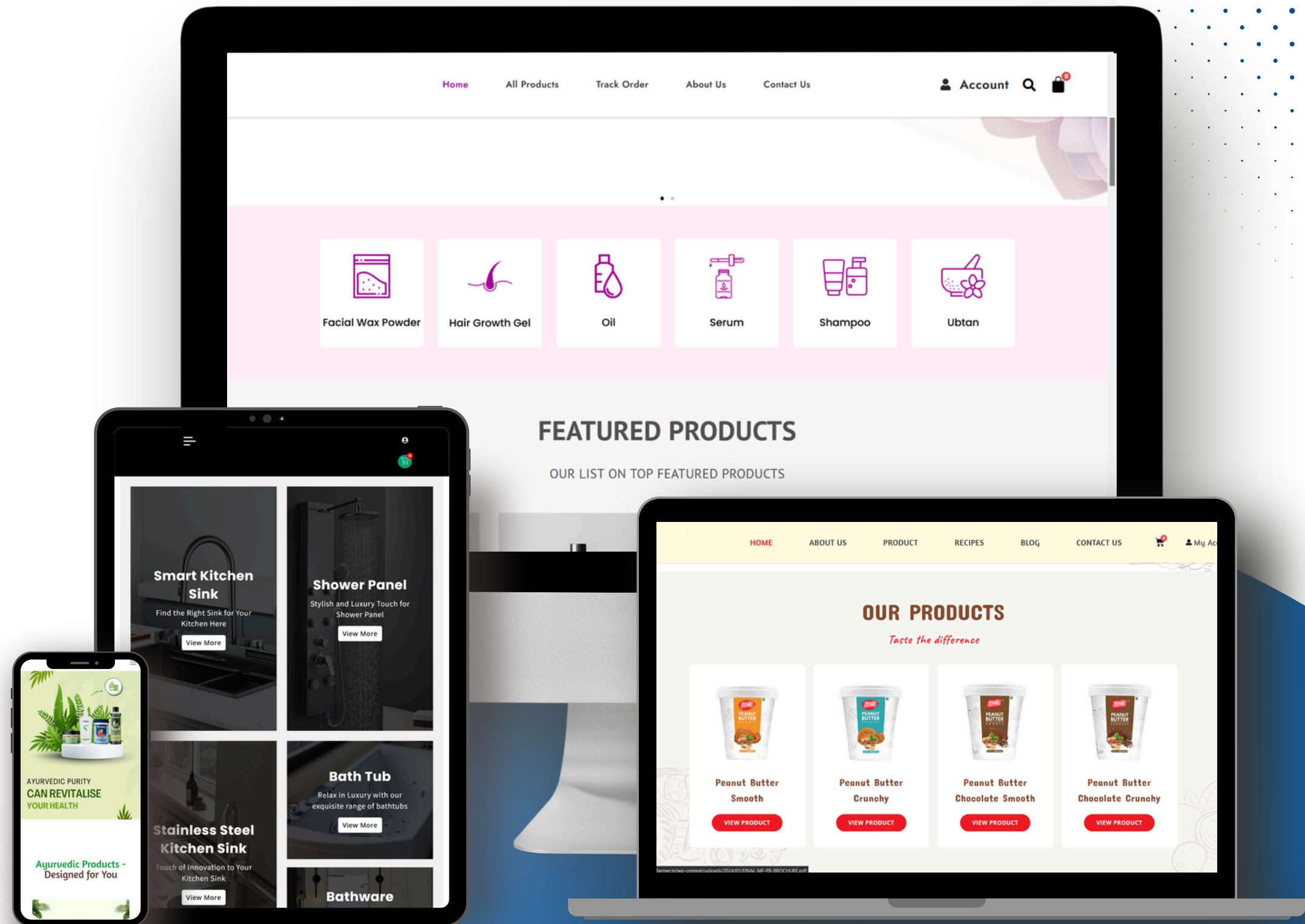


EGNIOL[®]

E-COMMERCE WEBSITE PROPOSAL



www.egniol.co.in
www.egnioldigital.com



Wide range of services | Personal approach | Creative ideas

Proposal

Dear Client,

Thank you for considering Egniol Services Pvt Ltd for your eCommerce website development needs. We are excited to work with you to create a strong and customised online store.

Our team is confident in delivering a sturdy, user-friendly website designed to meet your goals. We use trusted methods and the latest trends to ensure your online store stands out.

This proposal outlines a detailed plan to develop an eCommerce website that showcases your products, services, and key features.

We look forward to working together and are happy to answer any questions you may have.

**OUR
STRENGTHS**

5

YEARS OF EXPERIENCE

1500+

CLIENTS

40+

EXPERTS

Scope of work

Home page:

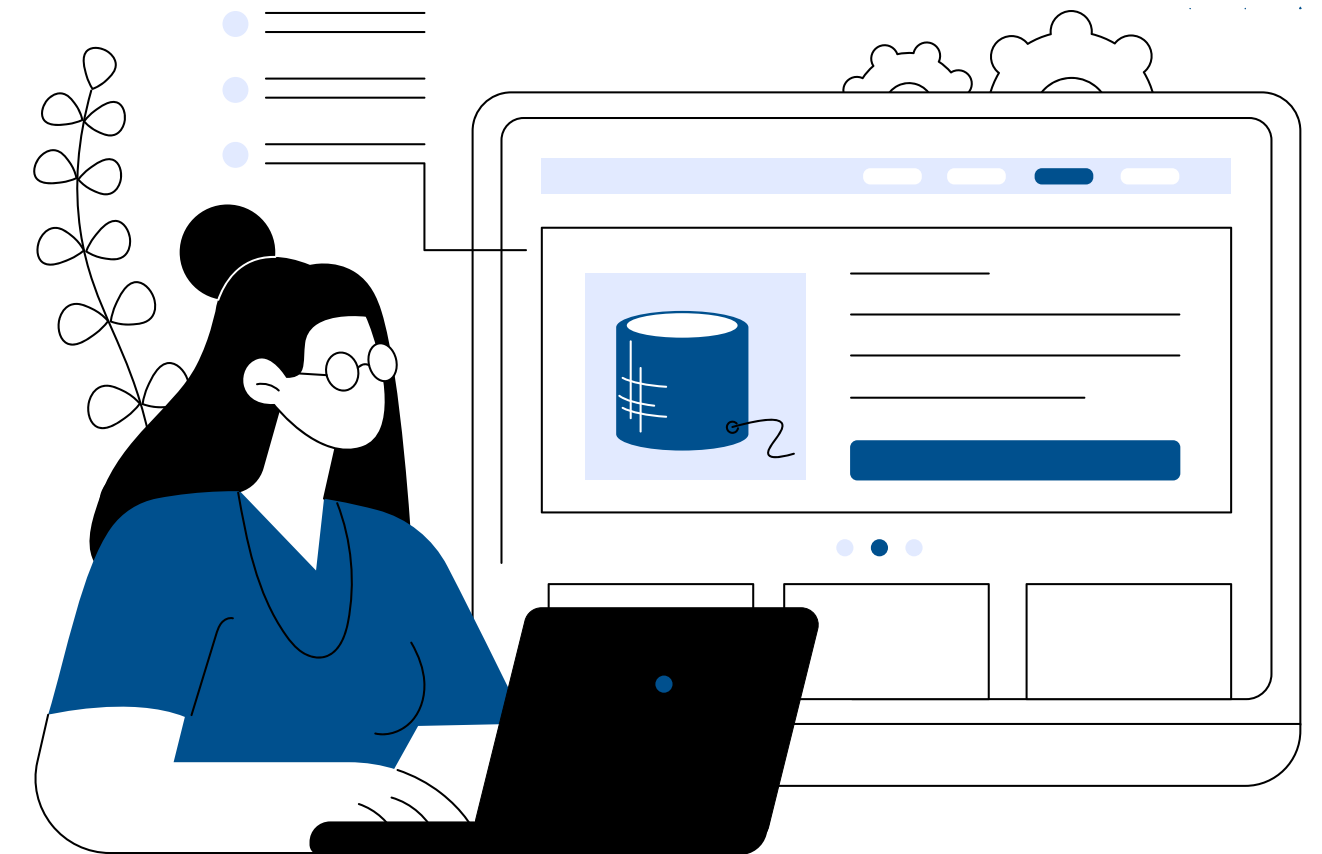
- Visually appealing introduction to the brand.
- Featured products or promotions displayed prominently.
- Clear navigation to product categories.

Product listing page:

- Organized list of all available products.
- Filter and sort options (e.g., by price, category, popularity).
- Product images, short descriptions, and prices.

Product detail page:

- Detailed view of individual products.
- High-quality images with zoom feature.
- Product description, specifications, reviews, and pricing.
- "Add to Cart" and "Buy Now" buttons.



Scope of work

Shopping cart:

- Display of selected items with pricing, quantities, and total cost.
- Option to remove or change quantities.
- Estimated shipping costs or options to calculate them.
- "Proceed to Checkout" button.

Checkout page:

- Simple and user-friendly checkout process.
- Guest checkout option and account login for returning customers.
- Shipping and payment information input.
- Order summary and confirmation before purchase.

Customer account page:

- Sign-up and login functionality.
- Profile management (addresses, contact info).
- Order history and tracking information.



Scope of work

Search functionality:

- Search bar for quick product finding.

Payment gateway integration:

- Integration with popular payment methods.

About us page:

- Brief company history, mission, and values.
- Key team members or founders introduction.

Contact us page:

- Contact details, email form, and customer service information.
- Social media links and possibly a map if there's a physical store.



Included services

Content development:

- **Content writing:** Professional content creation for each page.
- **Images and media:** Creation and optimization of relevant graphics and visuals.

Theme and design:

- **Theme selection and customization:** Choose and adjust a WordPress theme to match the brand's style.
- **Responsive design:** Ensure the website looks and works well on all devices (desktop, tablet, mobile).
- **Navigation:** Easy-to-use structure so visitors can find what they need quickly.

Complimentary services:

- **Business email:** Set up 2 business emails.
- **Domain & hosting:** 1-year domain, 6-month hosting, and SSL certificate included.

Timeline

60 Days to 90 Days*

* Timeline may vary based on the complexity of the website.

Excluded services

Logo designing
Extensive custom software or integrations

Pricing

eCommerce website development:

₹ 69,999/- to ₹ 1,49,999/- + GST

(Pricing depends on the complexity and number of features.)

Product listing:

- With A+ content and design: **₹ 1,999/- + GST** per product.
- Without A+ content and design: **₹ 499/- + GST** per product.

Our add-ons

Services:

Starting from*:

WhatsApp marketing	₹ 74,999/- (+ GST)
Advanced SEO package	₹ 29,999/- (+ GST) per month
Social media management	₹ 14,999/- (+ GST) per month
Website maintenance plan	₹ 29,999/- (+ GST) annually
1200-1800 words Blog (content + SEO optimisation)	₹ 5,999/- (+ GST) per blog post
Blog (only content)	₹ 2/- (+ GST) per word
Meta advertising	₹ 9,999/- (+ GST)
Google ads (PPC)	₹ 9,999/- (+ GST)
Domain(1 year) + hosting (1 year)	₹ 6,999/- (+ GST)
Logo designing	₹ 5,999/- (+ GST)
Google my business	₹ 2,999/- (+ GST)
Review and ratings management	₹ 9,999/- (+ GST)
Amazon seller account management	₹ 14,999/- (+ GST)
Information website	₹ 11,999/- (+ GST)
Website technical support	₹ 4,999/- (+ GST)
Digital marketing consultation	₹ 9,999/- (+ GST)

* Pricing may vary based on the complexity of the services.

EGNIOL[®]

GET IN TOUCH WITH US



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